



SiteManager: Take complete control of your website content

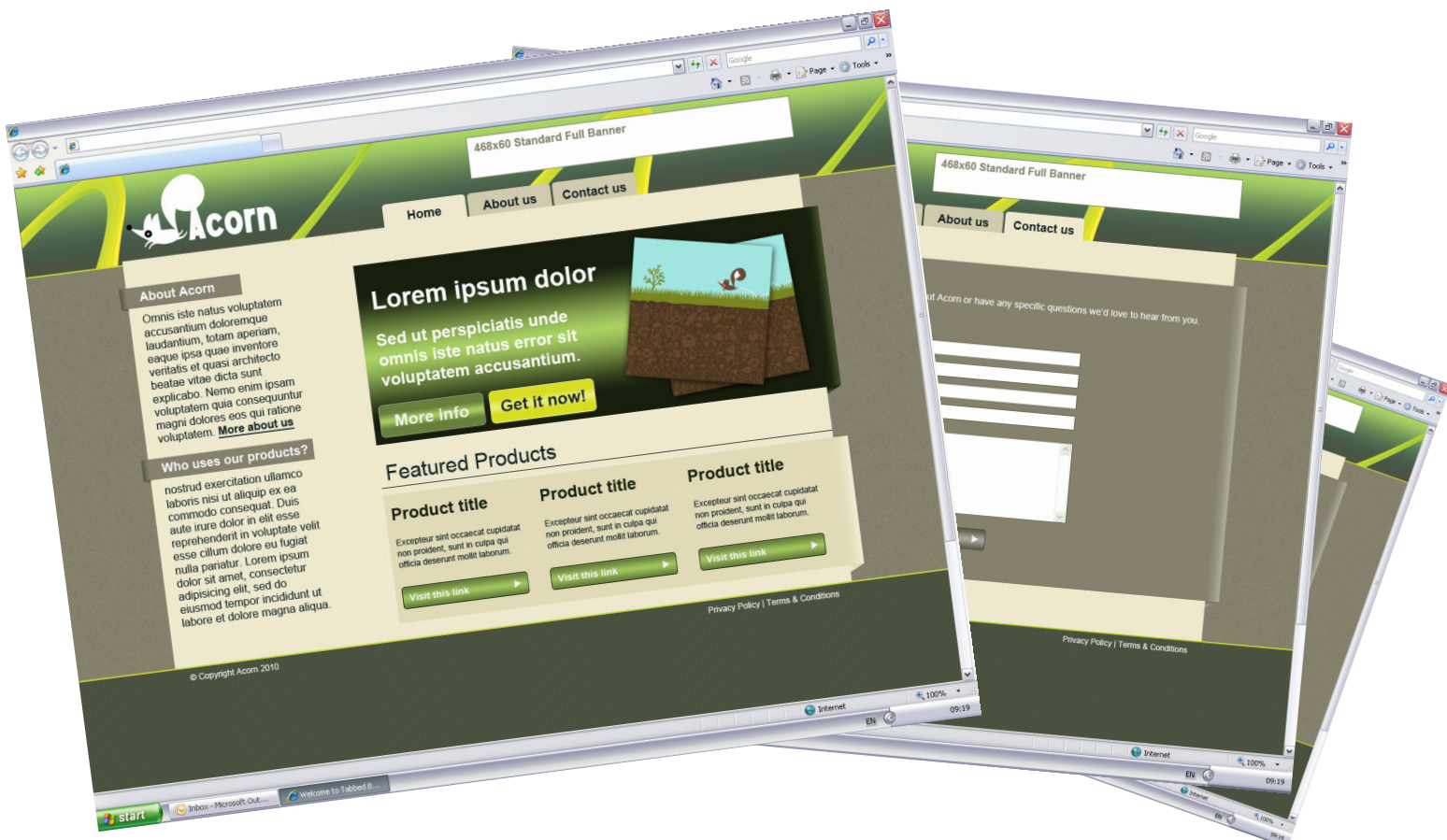
The Ackura SiteManager Content Management System (CMS) is designed to give you control over your website, no matter what your level of expertise. SiteManager enables you to manage all elements of your site including design, user journeys, SEO and media assets without the need for specialist knowledge, allowing you to concentrate on the quality and effectiveness of your messages and calls to action.

Many businesses still rely on their web design agency, IT department or freelancer to update their websites; as a consequence their sites can remain static and quickly become outdated.

In every industry, situations arise in which immediate action is required to update your website. Whether this is managing your range of products or your public relations online, as a company you should maintain control of the message you offer to the world.

SiteManager allows you to update your company's website in a matter of minutes, rather than the days it sometimes takes via an agency or department.

SiteManager aims to take the technical requirements out of content management, empowering everyone with the ability to control their content. There is no special software to install, no specialist skills to acquire, simply login and add or edit whatever you need to when you need to.



Ackura SiteManager gives you the capability to produce and maintain a professional website quickly and easily. You don't need to be a designer, programmer or web expert; SiteManager is designed to be accessible to everyone who has ever used a word processing application, like Microsoft Word. It also allows those with a bit more technical knowledge to flex their content management muscles.

The easy to use in-line editors allow you to create, delete and edit content quickly and easily, while the live editing functionality gives you the capacity to make any amends live on the page, rather than in the back end. Change the look and feel of your pages by simply changing the templates without the need to alter any of your content.

Once your pages have been created Ackura SiteManager will take care of your content strategy for you. Pages can be scheduled to go live and be removed with ease, ensuring the relevant content is where you want it, when you want it.

This advance scheduling will safeguard against any promotions being missed or running over allowing you to plan campaigns more effectively.

Whether your website is for a small business or multi-national enterprise SiteManager not only empowers you with the ability to control your content, but also control who controls your content. Create multiple user groups and types and grant specific editorial permissions either across the site or separate responsibilities for the different parts of your site to the various people or departments that make up your organisation.

SiteManager can also provide your company with a secure 'members' area that works in much the same way as an internal extranet, allowing designated colleagues or clients access, providing a simple and safe means of communication within your company.

SiteManager is designed for ease of use and to limit user errors wherever possible. However, when you have multiple users contributing to a website, mistakes will be made. SiteManager archives all historical data and its roll back facility allows you to easily find and reinstate previous pages or amends, with an audit trail also detailing when any changes were made and by whom.

Key Features:

- User friendly interface
- Easy to use editors
- Create multiple users
- Designate levels of user access
- Live Editing
- Social Media capabilities
- Content Scheduling
- Roll back functionality



Specifications:

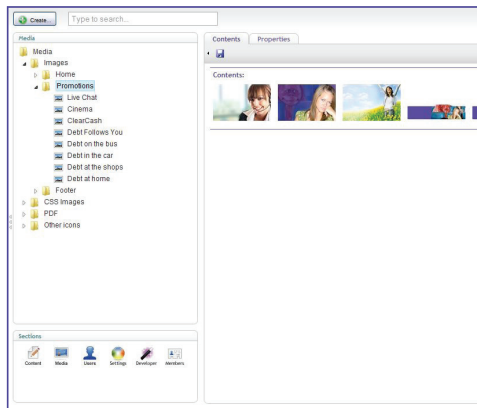
Ackura SiteManager provides the perfect Content Management System for any company, from small start ups to multi-nationals. If you require control of your website content within a user friendly environment that requires no previous technical experience then SiteManager will meet and then exceed all your expectations.

Content and Editing

- Easy to use 'In-Line' editors
- Live editing allows you edit content and see exactly what your customers will see as you edit
- Add, edit and delete content in minutes
- Schedule content for release and removal
- Automatic menus and navigation so content can be found onsite the moment it's published Management
- Create multiple user groups and types
- Restrict editing access and create permissions for different groups across the site or for individual sections / pages
- All historical content generated and changes made are stored
- Roll back function allows you to audit trail historical content and discover where errors have been made and by whom
- Built in email notification of any changes

Media library:

- Store all your sites digital collateral
- Manage media files such as images, video, flash files and pdf's
- Automatic site wide updates
- Display images in image gallery



Templates:

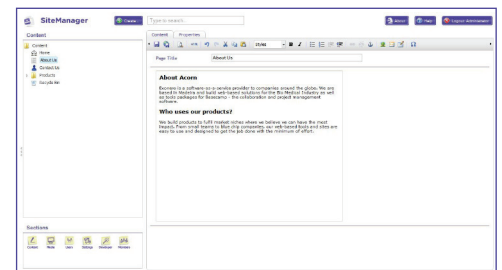
- Choice of templates layouts and designs
- Give your site a face lift or a fresh new look in minutes with having to rewrite your copy

Social Media:

- Blogging package offering all typical blogging capabilities including comments, archive and blogroll
- External blog editor integration capabilities

Optimization:

- Make all pages SEO friendly by specifying title and meta tags
- Templates make proper use of heading tags and alt tags for favorable SE rank
- Fully integrates with all Analytics and 3rd party tools



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